# Web Content Development for Alaska

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| Project Title | Web Content Development for Alaska |
| Project Summary | Help us tell Alaska's stories by researching and writing online articles about science, natural, and cultural topics for the National Park Service website. |
| Country | United States |
| Country/Region of Focus | United States |

# Project Description

The National Park Service (NPS) Alaska Region is seeking an intern to create written content for NPS.gov. Content will support a mosaic of interwoven, thematically grouped subject sites based on core NPS themes, resources, and stories as well as visitor experiences in parks.

Topics cover natural and cultural resources, although, if possible, products can be tailored to the intern's interests and knowledge. Tasks may include but are not limited to researching topics, talking with subject-matter experts, locating and formatting images, and writing and editing text. In addition, the intern will generate content based on published scientific papers.

We are seeking an individual with excellent writing and editing skills, including an understanding of plain language and web-writing best practices and experience tailoring content to address audience needs. An editorial style guide and other guidance will be provided.

# Required Skills or Interests

| Skill(s) |
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| Editing and proofreading |
| Storytelling/blogging/vlogging |
| Writing |

# Additional Information

This project offers a unique opportunity to become part of the Alaska regional team managing and developing content for the NPS.gov website. The intern will work with the Regional Digital Manager and subject matter experts located across Alaska, and collaborate virtually as part of their work, so a virtual intern is a great fit with the team.

The NPS.gov website receives 90 million different visitors and more than half a billion pageviews each year (learn more about NPS.gov at https://www.nps.gov/subjects/digital/nps-website.htm). With such high traffic, the intern's work will reach a wide audience! Examples of the types of content specific to Alaska that will be created as part of this project can be found on the Nature and Science in Alaska site (https://www.nps.gov/subjects/aknatureandscience/sciarticles.htm) and Alaska (https://www.nps.gov/locations/alaska/index.htm) location sites as well as other subject sites on NPS.gov (https://www.nps.gov/learnandexplore/subjects.htm).

# Language Requirements

*None*